

Key Points for Writing a Research Proposal

I. Research Motivation and Purpose

First, explain: Why conduct this research?

Then, discuss: What is the main purpose of completing this research?

II. Literature Review

- **Description:**

What relevant studies currently exist?

What questions do they address?

What research methods are used?

What are the main findings?

(Often presented in a tabular format.)

- **Synthesis:**

What are the main focuses of existing research?

What aspects or issues have not yet been addressed?

Overall, what are the strengths and weaknesses of these studies?

What insights do they bring you?

In other words, what contributions have been made and what gaps remain?

Identify the key concepts or theoretical foundations to be used in analyzing the above research questions. From this, develop the conceptual framework or research framework of this study. This provides an analytical perspective or a focal point for interpretation.

You may approach this from two directions: (1) research motivations/questions and (2) a review of current research, in order to explore theories applicable to your study.

III. Research Methods

- What research methods will this study adopt (qualitative and/or quantitative)?
- Why were these methods chosen?

- How will they be applied?

That is, the research design should be described in terms of:

- Research scope/subjects
- Observation samples
- Sampling methods
- Data collection procedures
- Data analysis and interpretation methods

IV. Research Limitations / Research Process and Timeline

V. Expected Research Outcomes

Based on the research questions, first describe the expected outcomes of this study.

Then, explain the anticipated contributions after the completion of the study in sequence:

- Academic or theoretical contributions
- Practical implications
- Policy applications

VI. References

(Note: Pay attention to the citation format for references.)