



Chinese Culture University

English-Taught Program: Bachelor of Global Business

Fall Semester Course Information

Item Number	Department	Class	Course & Group Code	Course Length	Course Name / Prerequisite	Credits	Professor	Required / Elective	Course Capacity
1	Bachelor Program of Global Business UIEMP	1	303600	Semester	<u>ECONOMICS</u> English Program	3	JIANG, FENG-FUH	Required	75
2	Bachelor Program of Global Business UIEMP	1	400100	Semester	<u>ACCOUNTING</u> English Program	3	CHANG, HAI-YEN	Required	75
3	Bachelor Program of Global Business UIEMP	1	400900	Semester	<u>STATISTICS</u> English Program	3	TARNG, CHWU-SHIUN	Required	64

4	Bachelor Program of Global Business UIEMP	1	G23300	Semester	<u>BUSINESS ETHICS (1)</u> English Program / Ethics	0	LIANG, KEVIN-WEN	Required	75
5	Bachelor Program of Global Business UIEMP	2	400300	Semester	<u>FINANCIAL MANAGEMENT</u> English Program	3	KUO, KUO-CHENG	Required	64
6	Bachelor Program of Global Business UIEMP	2	400800	Semester	<u>COST ACCOUNTING</u> English Program	3	HUNG, CHAO-YANG	Required	64
7	Bachelor Program of Global Business UIEMP	2	405100	Semester	<u>MARKETING MANAGEMENT</u> English Program	3	CHEN, CHIN-YI	Required	57
8	Bachelor Program of Global Business UIEMP	2	645400	Semester	<u>MANAGEMENT INFORMATION SYSTEM</u> English Program	3	TSUI, HAU-DONG	Required	56
9	Bachelor Program of Global Business UIEMP	2	950700	Semester	<u>HUMAN RESOURCE MANAGEMENT</u> English Program	3	JEN, CHING-TSUNG	Required	45
10	Bachelor Program of Global Business UIEMP	2	D78600	Semester	<u>INNOVATION AND ENTREPRENEURSHIP MANAGEMENT</u> English Program	3	CHANG, CHI-YA	Elective	64

11	Bachelor Program of Global Business UIEMP	2	G234 00	Semester	<u>BUSINESS ETHICS (2)</u> English Program / Ethics	0	HUANG, HSUEH-LI	Required	75
12	Bachelor Program of Global Business UIEMP	2	M074 00	Semester	<u>ORGANIZATIONAL BEHAVIOR AND MANAGEMENT</u> English Program	3	HUANG, HSUEH-LI	Required	64
13	Bachelor Program of Global Business UIEMP	3	0470 00	Semester	<u>ECONOMIC DEVELOPMENT</u> English Program	3	TU, JENN-HWA	Elective	70
14	Bachelor Program of Global Business UIEMP	3	3094 00	Semester	<u>INTERNATIONAL TRADE THEORY</u> English Program	3	WANG, YU-CHE	Required	64
15	Bachelor Program of Global Business UIEMP	3	3245 00	Semester	<u>INTERNATIONAL BUSINESS MANAGEMENT</u> English Program	3	WANG, YU-CHE	Required	75
16	Bachelor Program of Global Business UIEMP	3	8381 00	Semester	<u>STRATEGIC MANAGEMENT</u> English Program	3	JEN, CHING-TSUNG	Required	75

17	Bachelor Program of Global Business UIEMP	3	G235 00	Semester	<u>BUSINESS ETHICS (3)</u> English Program / Ethics	0	WANG, YU-CHE	Required	60
18	Bachelor Program of Global Business UIEMP	3	M707 00	Semester	<u>SUSTAINABILITY</u> <u>ACCOUNTING</u> English Program	3	LIN, TAI-YU	Elective	45
19	Bachelor Program of Global Business UIEMP	4	2544 00	Semester	<u>CUSTOMER</u> <u>RELATIONSHIP</u> <u>MANAGEMENT</u> English Program	3	CHAN, MEI-JANE	Elective	64
20	Bachelor Program of Global Business UIEMP	4	A088 00	Semester	<u>BRAND MANAGEMENT</u> English Program	3	HUANG, HSUEH-LI	Elective	75
21	Bachelor Program of Global Business UIEMP	4	G236 00	Semester	<u>BUSINESS ETHICS (4)</u> English Program / Ethics	0	JEN, CHING- TSUNG	Elective	55
22	Bachelor Program of Global Business UIEMP	4	M706 00	Semester	<u>FINANCIAL MARKETS</u> <u>OPERATIONS</u> English Program	3	HUANG, HSUEH- LI	Elective	75

Spring Semester Course Information

Item Number	Department	Class	Course & Group Code	Course Length	Course Name / Prerequisite	Credits	Professor	Course Times & Classroom	Required / Elective	Course Capacity
1	Bachelor Program of Global Business UIEMP	1	324500	Semester	INTERNATIONAL BUSINESS MANAGEMENT English Program	3	WANG, YU-CHE	2 : 02-04 Da Ren 0219	Required	45
2	Bachelor Program of Global Business UIEMP	1	405100	Semester	MARKETING MANAGEMENT English Program	3	CHANG, YA-PING	3 : 02-04 Waiting	Required	75
3	Bachelor Program of Global Business	1	725800	Semester	MANAGEMENT English Program	3	HUANG, HSUEH-LI	4 : 02-04 Waiting	Required	75

	UIEMP									
4	Bachelor Program of Global Business UIEMP	1	G201 00	Semester	SPECIAL TOPICS IN CHINESE CULTURE (1) English Program / Ethics	0	LIANG, KEVIN- WEN	3 : 08-09 Da En 0506	Required	75
5	Bachelor Program of Global Business UIEMP	1	MT60 00	Semester	ALL-OUT DEFENSE EDUCATION MILITARY TRAINING -(1) English Program	0	CHANG, CHIH- HSIEN	3 : 06-07 Da Yi 0630	Required	75
6	Bachelor Program of Global Business UIEMP	2	0095 00	Semester	CONSUMER BEHAVIOR English Program	3	HUANG, HSUEH-LI	5 : 06-08 Da Xian 0205	Elective	64
7	Bachelor Program of Global Business UIEMP	2	3459 00	Semester	DATABASE MANAGEMENT English Program	2	TSUI, HAU- DONG	3 : 06-07 Waiting	Elective	75

8	Bachelor Program of Global Business UIEMP	2	4081 00	Semester	<u>INVESTMENT</u> English Program	3	<u>KUO, KUO- CHENG</u>	4 : 02-04 Da Xian 0205	Required	64
9	Bachelor Program of Global Business UIEMP	2	4111 00	Semester	<u>INTERNATIONAL</u> <u>ETIQUETTE</u> English Program	2	<u>CHAN, MEI- JANE</u>	2 : 06-07 Da Xian 0205	Elective	64
10	Bachelor Program of Global Business UIEMP	2	7345 00	Semester	<u>INTERNATIONAL</u> <u>MARKETING</u> English Program	3	<u>SIMON</u> <u>GREGORY</u> <u>FABRICE</u>	1 : 06-08 Waiting	Required	75
11	Bachelor Program of Global Business UIEMP	2	7522 00	Semester	<u>MANAGERIAL</u> <u>ACCOUNTING</u> English Program	3	<u>HUNG, CHAO- YANG</u>	5 : 02-04 Da Xian 0205	Elective	64
12	Bachelor	2	C245	Semester	<u>CORPORATE</u>	3	<u>HUANG,</u>	1 : 02-04	Required	75

	Program of Global Business UIEMP		00		<u>GOVERNANCE AND BUSINESS ETHICS</u> English Program		<u>HSUEH-LI</u>	Waiting		
13	Bachelor Program of Global Business UIEMP	2	G202 00	Semester	<u>SPECIAL TOPICS IN CHINESE CULTURE (2)</u> English Program / Ethics	0	<u>HUANG, HSUEH-LI</u>	3 : 08-09 Da Yi 0716	Required	63
14	Bachelor Program of Global Business UIEMP	2	M073 00	Semester	<u>SERVICE MARKETING AND MANAGEMENT</u> English Program	3	<u>CHAN, MEI- JANE</u>	2 : 02-04 Da Xian 0205	Required	64
15	Bachelor Program of Global Business UIEMP	3	3041 00	Semester	<u>COMMERCIAL LAW</u> English Program	3	<u>LEE, YUEH- CHIAO</u>	1 : 06-08 Da Ren 0219	Required	45
16	Bachelor Program of	3	4097 00	Semester	<u>MANAGERIAL ECONOMICS</u>	3	<u>JIANG, FENG- FUH</u>	3 : 02-04 Da Ren	Required	45

	Global Business UIEMP				English Program			0219		
17	Bachelor Program of Global Business UIEMP	3	4242 00	Semester	<u>ANALYSIS TO FINANCIAL STATEMENT</u> English Program	3	<u>WANG, YU-CHE</u>	2 : 06-08 Da Ren 0219	Elective	45
18	Bachelor Program of Global Business UIEMP	3	C443 00	Semester	<u>SUPPLY CHAIN MANAGEMENT</u> English Program	3	<u>JEN, CHING- TSUNG</u>	2 : 02-04 Waiting	Elective	75
19	Bachelor Program of Global Business UIEMP	3	G203 00	Semester	<u>SPECIAL TOPICS IN CHINESE CULTURE (3)</u> English Program / Ethics	0	<u>WANG, YU-CHE</u>	3 : 08-09 Da Yi 0405	Required	72
20	Bachelor Program of Global Business	3	J357 00	Semester	<u>APPLICATION OF STATISTICS IN BUSINESS</u>	3	<u>LIU, MING</u>	4 : 02-04 Da Ren 0219	Required	45

	UIEMP				English Program					
21	Bachelor Program of Global Business UIEMP	3	M709 00	Semester	<u>PERFORMANCE EVALUATION AND MANAGEMENT</u> English Program	3	HUNG, CHAO- YANG	1 : 02-04 Da Xian 0205	Elective	64
22	Bachelor Program of Global Business UIEMP	4	4032 00	Semester	<u>BUSINESS ENGLISH 2</u> English Program	2	BROWER ROBERT FRANCIS	2 : 05-06 Waiting	Elective	55
23	Bachelor Program of Global Business UIEMP	4	4482 00	Semester	<u>BUSINESS ENGLISH 1</u> English Program	2	JEUCK SEBASTIAN ANDREAS	2 : 03-04 Waiting	Elective	61
24	Bachelor Program of Global Business UIEMP	4	G204 00	Semester	<u>SPECIAL TOPICS IN CHINESE CULTURE (4)</u> English Program / Ethics	0	JEN, CHING- TSUNG	3 : 08-09 Da Dian 0418	Elective	75

25	Bachelor Program of Global Business UIEMP	4	M711 00	Semester	<u>DECISION ANALYSIS</u> English Program	3	CHANG, HAI- YEN	4 : 02-04 Waiting	Elective	75
26	Bachelor Program of Global Business UIEMP	4	M712 00	Semester	<u>GLOBAL BUINESS</u> <u>INTERNSHIP</u> English Program / Internship	3	WANG, YU-CHE	--	Elective	75
27	Bachelor Program of Global Business UIEMP	4	M877 00	Semester	<u>PRESENTATION SKILL</u> English Program	2	LIANG, KEVIN- WEN	1 : 07-08 Waiting	Elective	75