

BACHELOR IN MANAGEMENT

▶ **Campus**
RENNES or PARIS

▶ POSSIBLE TO JOIN
THE PROGRAMME
DIRECTLY IN YEAR 3

YEAR 3

LICENCE 3



INFORMATION



DETAILED PROGRAMME
FEES & FINANCING
DOWNLOAD BROCHURE



THE YEAR OF SPECIALISATION

This 3rd year of the Bachelor in Management, taught 100% in English, is devoted to specialising in a field you wish to study in greater depth. You will have the option of completing this final year in full-time or work-study format.

FULL-TIME FORMAT

CAMPUS RENNES

CORE CURRICULUM

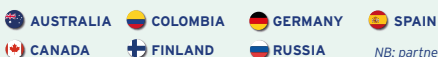
- > International Human Resource Management
- > International Negotiation Skills
- > Strategy
- > Design for Innovation Strategy
- > International Business Management
- > Mindful Decision-Making
- > Project Management
- > Entrepreneurial Thinking & Innovation

SPECIALISATION

- > Finance
- > Marketing
- > Supply Chain

11 DOUBLE DEGREES ABROAD

Only for students who joined the programme in year 1.



NB: partnerships available subject to conditions.

LANGUAGES

- > **Non-french speakers:** French classes or French culture

GO FURTHER

- > Career development
- > Research methods
- > Professional workshops & supervision adapted to the work-study format

WORK-STUDY FORMAT*

CAMPUS RENNES
OR CAMPUS PARIS



* French proficiency and one year residency in France minimum required for international students

1st SEMESTER

- > International Human Resource Management
- > International Negotiation Skills
- > International Business Environment
- > Financial Analysis
- > Digital Marketing Strategy
- > Supply Chain Management
- > Strategy

2nd SEMESTER

- > Mindful Decision-Making
- > Concepts of Corporate Finance
- > Business to Business Marketing
- > Transportation & Distribution Management
- > Entrepreneurial Thinking & Innovation
- > Design for Innovation Strategy
- > International & Innovative Business Management



RENNES
SCHOOL
OF BUSINESS

UNFRAMED THINKING



L'article L.4314-4 R du code du travail reconnaît la qualité de l'établissement d'enseignement supérieur ou titre des 4 catégories d'acteurs concourant au développement des compétences.

REPUBLIQUE FRANÇAISE

HIGHLIGHTS OF THE YEAR



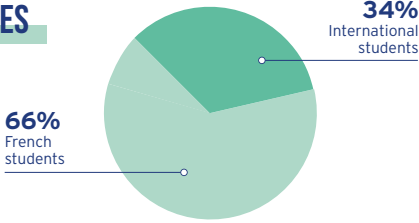
This final year is more international than ever, with courses taught 100% in English, a compulsory academic exchange* and resolutely multicultural classes welcoming many students on an academic exchange. **This is also the year to explore an area of specialisation.**



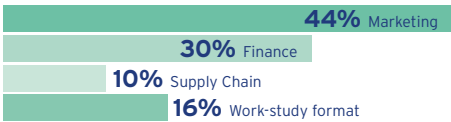
* Except for students entering directly into year 3 or in work-study format.

KEY FIGURES

OUR STUDENTS PROFILES



BREAKDOWN OF SPECIALISATIONS



DID YOU KNOW?

100% of our graduates who choose to enter the job market directly are **employed within 6 months** of their graduation.

80% of Bachelor in Management graduates choose to **continue their studies at a Master's level**, including almost 50% at Rennes SB.

PRACTICAL INFORMATION

ACADEMIC CALENDAR

- **First semester**
September - December
- **Second semester**
January - April
- **Compulsory internship in France or abroad**
April - June (8 weeks minimum)
- **Examinations**
December & April
- **Bachelor Dissertation**
Beginning of May

CAMPUS

- **Full-time:** Rennes campus
- **Work-study format:**
Rennes or Paris campus

ADMISSIONS

- Programme available to students holding a high-school degree and 2 years of undergraduate studies (equivalent to 120 ECTS) by the start of the 2024 academic year
 - **English Proficiency (one of the following):**
 - TOEFL > 80
 - or TOEIC > 750
 - or IELTS > 6.0
 - or Cambridge Proficiency Exam > B2
 - or Native Language: English
 - or Previous studies taught in English (minimum 2 years)
- NB: an official valid test with a minimum score of TOEIC ≥ 785, TOEFL ≥ 80 or IELTS ≥ 6,5 is required for BIM graduation**

▼ APPLY

