

**ABOUT AUSTRALIA  
BOND UNIVERSITY  
BUSINESS DEGREES**

**BACHELORS AND MASTERS**

# BOND BUSINESS SCHOOL

- Ranks in the top 2% of business schools in the world.
- AACSB and EQUIS accredited.
- The #1 job title held by Bond Business School alumni is director, closely followed by managing director, manager and CEO.
- Include in the top 10 employers of Bond graduates are KPMG, PwC, Ernst & Young, Deloitte and the big four banks.
- Accelerating academic calendar with three semesters a year.



# BOND'S BACHELOR OF COMMERCE DEGREE

- <https://bond.edu.au/program/bachelor-of-commerce>

Bachelor of Commerce (CRICOS code: 063059D) include five key majors:

1. Accounting
2. Actuarial Science
3. Data Analytics
4. Economics
5. Finance

# BOND'S BACHELOR OF BUSINESS DEGREE

- <https://bond.edu.au/program/bachelor-of-business>

Bachelor of Business (CRICOS code: 063055G) include six key majors:

1. Entrepreneurship and Innovation
2. International Business
3. Marketing Communication
4. Management
5. Marketing
6. Tourism and Hotel Management.

# CCU – BOND PATHWAYS

- UG pathway – students study the first two years at CCU, Bond will grant maximum 80cp blanket credits which allows CCU students to study four or five semesters at Bond depends on which intake (Jan, May or September).
- PG pathway – student study the first year at CCU, Bond will grant 40cp blanket credit which allows CCU students to study three semesters (1 year) at Bond. Alternatively students can also be assessed additional 20cp foundation program credits on a case by case basis which equals to maximum 60cp and students only need to study two semesters (8 months) at Bond.

# UNDERGRADUATE STUDY PLAN

Bachelor of Commerce (CRICOS code: 063059D) – Commencing September

Semester	Subject 1	Subject 2	Subject 3	Subject 4
September	ACCT11-100 Accounting Principals	ECON11-100 Principles of Economics	STAT11-112 Quantitative Methods	CORE11-012 Responsibility, Integrity and Civic Discourse
January	ECON12-200 Linear Models and Applied Econometrics	FINC11-101 Fundamentals of Finance	LAWS10-100 Business Law This unit code may be changing. Faculty to confirm	<u>Major Subject</u> Chosen subject from Major
May	ACCT11-102 Management Accounting	<u>Major Subject</u> Chosen subject from Major	FINC12-201 Financial Applications and Analysis	BUSN12-200 Responsible and Sustainable Organizations
September	<u>Major Subject</u> Chosen subject from Major	<u>Major Subject</u> Chosen subject from Major	<u>Major Subject</u> Chosen subject from Major	<u>Major Subject</u> Chosen subject from Major

# UNDERGRADUATE STUDY PLAN

Bachelor of Business (CRICOS code: 063055G) – Commencing September

Semester	Subject 1	Subject 2	Subject 3	Subject 4
September	ACCT11-100 Accounting Principals	CORE11-012 Responsibility, Integrity and Civic Discourse	ECON11-100 Principles of Economics	MKTG11-100 Marketing Fundamentals
January	LAWS10-210 Enterprise Law	Statistics Option Students must choose ten credit points (10cp) of the statistics option subjects	<u>Major Subject</u> Chosen subject from Major	<u>Major Subject</u> Chosen subject from Major
May	BUSN13-331 Business Model Generation	FINC11-101 Fundamentals of Finance	<u>Major Subject</u> Chosen subject from Major	<u>Major Subject</u> Chosen subject from Major
September	BUSN13-332 Business Model Execution	MGMT13-305 Human Resource Management	<u>Major Subject</u> Chosen subject from Major	<u>Major Subject</u> Chosen subject from Major

# POSTGRADUATE STUDY PLAN

Master of Business (CRICOS code: 063119G) – Commencing September

Semester	Subject 1	Subject 2	Subject 3
September	ACCT71-100 Accounting Principles	MKTG71-100 Marketing Fundamentals	MGMT71-301 International Human Resource Management
January	ECON71-100 Principles of Economics	FINC71-101 Fundamentals of Finance	STAT71-111 Business Statistics
May	MGMT71-104 Managing People	MGMT71-311 Leading Innovation and Change	



# ENGLISH LANGUAGE PROFICIENCY REQUIREMENTS

- Chinese Culture University students who wish to enrol in Bond University programs must satisfy the English language proficiency requirements mandated by Bond University of enrolment.
- Current English language requirements for a Bachelor of Business, Bachelor of Commerce or Master of Business is evidenced by one of the below:
  - International English Language Testing System (**IELTS**) Academic Overall score 6.5 with no sub score less than 6.0
  - Test of English as a Foreign Language Internet-Based Test (**TOEFL iBT**) Overall score 79 (no scores below 21 in Writing, 18 in Speaking, and 16 in Reading and Listening)
  - Pearson Test of English (**PTE**) Academic Overall score 58 with no Communicative Scores below 50

# TUITION FEE

- Tuition fees are listed on Bond University website and are subject to increase each calendar year.
- Estimated tuition fees in 2024 are:
  - Bachelor of Business / Bachelor of Commerce: AUD 22,920 per semester (4 subjects)
  - Master of Business: AUD 18,380 per semester (3 subjects)

# PERSONALISED AND MULTICULTURAL EXPERIENCE

- Career Development Centre
- Academic Skills Centre
- Transformer Program
- 90+ student clubs and associations
- 80+ nationalities on campus
- Alumni in 130+ countries